



Official invitation to be shown upon your arrival at the press conference

SOMMET DE L'ÉLEVAGE

INVITATION

Press conference



#sommetelevage

MySommet, a new way of experiencing the SOMMET throughout the year



Wednesday 15th June 2022 at 10.00

French Ministry of Agriculture and Food

78 bis, rue de Varenne 75007 Paris - FRANCE



The 31st edition of the SOMMET DE L'ÉLEVAGE

will be held from the 4th to 7th October 2022 in Clermont-Ferrand, France.

Over 1,500 exhibitors, 2,000 animals and almost 100,000 trade visitors are expected at this event, recognised as being one of the biggest livestock shows in the world.

The SOMMET DE L'ÉLEVAGE is a not-to-be-missed event for farmers and agri-related industries. It has, over the years, built a solid reputation for the quality of the animals on show, selected for their high genetic value, including beef and dairy cattle, sheep and horses. In total, more than 70 breeds can be found at the SOMMET in judging or on show, the finest in French livestock genetics.

Every year, one of the main beef cattle breeds organises its national championships at the SOMMET. And this year, it's the turn of the **Charolais breed** that will be under the spotlight with 400 of the breed's best cattle in judging over the 4 days of the show.

MONGOLIA
as the country
guest of honour



Over the years, the SOMMET has established an international reputation as being resolutely turned to foreign markets and visitors. This year will feature **Mongolia as the country guest of honour**. The SOMMET will provide, as usual, a VIP welcome for all its international visitors and a dedicated programme of events.

Jacques CHAZALET
President of the
SOMMET DE L'ÉLEVAGE

has the pleasure of inviting you to
the press conference
for the 31st SOMMET DE L'ÉLEVAGE

Wednesday
15th June 2022
at 10.00

Venue
French Ministry of
Agriculture and Food
Salle Sully
78 bis, rue de Varenne
75007 Paris- France

Getting there :
Métro: Line 13 – "Varenne" station
or Line 12 – "Rue du Bac" station

Prior registration is **OBLIGATORY**
(See how on page 4)



PROGRAMME



Simultaneous English translation



9.45	Reception of guests and participants
10.00	Words of welcome > Mr. Jacques CHAZALET , Farmer, President of the SOMMET DE L'ÉLEVAGE > Mrs Nyamkhuu ULAMBAYAR , Mongolian Ambassador to France and Permanent Representative of Mongolia to UNESCO
10.10	Presentation of the SOMMET DE L'ÉLEVAGE 2022 > Mr Fabrice BERTHON , General Manager > Mr Benoît DELALOY , International Manager > Mr Victor BERTHON , Business Development & Digital Manager
10.40	Questions
10.50	Focus on Mongolia, Guest of Honour SOMMET 2022 Sustainability of Mongolian livestock development and future trends > Mrs Nyamkhuu ULAMBAYAR , Mongolian Ambassador to France
11.10	Global beef and live cattle markets in political, public health and climate turmoil > Mr Philippe CHOTTEAU , Chief Economist, French Livestock Institute
11.30	Number 1 beef cattle breed in France and Europe, the Charolais is appreciated for its characteristics of easy breeding, adaptability, and profitability > Mr Sébastien CLUZEL , Farmer, President of the Herd Book Charolais Society
11.45	Questions
12.00	Conclusion of the press conference, followed by a buffet lunch
14.00	End of the press conference

Please note!



LIVE

This conference will be broadcast live with simultaneous English translation.

There will be an opportunity to exchange with the various speakers via chat in the form of a Question/Answer session.

To register for the press conference, please contact us, a link will be sent to you with the different access codes enabling you to register online.



French Ministry of Agriculture and Food,
Hôtel de Villeroy

For security reasons, personal registration is compulsory. Entry to the press conference will not be possible without prior registration.

IMPORTANT: You must bring ID (ID card, passport, press card, etc.) to access the Ministry of Agriculture.

Please be kind enough to register before 13th June 2022

By contacting us, by email, phone, or text message.

INTERNATIONAL

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